



## Acknowledging your project

Every mention of your project should acknowledge funding from the Western Australian Government's State Natural Resource Management Program. Examples include:

- media releases, announcements, newspapers, radio interviews
- social media, websites (including hyperlinks)
- newsletters, brochures
- signage, pull-up banners
- events, workshops, forums, conferences.

The State NRM Program must approve all acknowledgements prior to public release. Please direct draft acknowledgements to [snrmo@dpird.wa.gov.au](mailto:snrmo@dpird.wa.gov.au).

### Logo

The logo should be used on all publications, advertising, media releases and any other form of communication in relation to your project.

A high-quality version of the logo can be downloaded by clicking the hyperlink below.

[Logo download](#)



### Written acknowledgement

Acknowledgement text as outlined below must be included on all publications, advertising, media releases or any other form of communication in relation to your project.

- *This [project/report/forum] is supported by funding from the Western Australian Government's State NRM Program.*

### Verbal Acknowledgement

The following example illustrates appropriate words that can be used to acknowledge your funding source on television, radio, speaking engagements or forums.

- *"[project] received funding as part of the Western Australian Government's State Natural Resource Management Program."*

Not sure? If you have any questions about how to properly acknowledge the Program please contact [snrmo@dpird.wa.gov.au](mailto:snrmo@dpird.wa.gov.au) or (08) 9368 3168 and direct your enquiry to Craig Magowan.